

Wwsb (city Warsaw)

Tuition 3500 euro per year

3 years Bachelor degree

BUSINESS MANAGEMENT

Management studies prepare the students to manage their own companies, lead teams of employees and occupy managerial roles in domestic and international companies.

The education program allows for the development of good managers capable of creative and analytical thinking, project development and business planning skills, and the development and implementation of marketing plans and strategies.

A significant role in the program of studies is played by practical education, in the form of classes and workshops. They allow the students to practically apply the strategic concepts and models through case analysis, in most cases describing the actual problem situations, strategy games, simulation games.

Hotel & Tourism Management

The aim of the studies is to provide students with knowledge of contemporary concepts and methods of tourism and hotel management, in particular planning, organizing and operating tourism activities, financial management in a tourism enterprise, formulating tourism development strategies in spatial terms as well as from the perspective of a tourism enterprise, creating tourist aimed offers and providing services to tourists, analysis of contemporary trends in tourism and hotel development.

The curriculum of the studies enables students to obtain knowledge useful for establishing their own tourism businesses as well as to deepen the knowledge useful for work in a tourism enterprise.

IT Management

Studies in **Management at the Faculty of Management** prepare you to manage your own company, manage a team of employees and work at managerial levels in domestic and foreign companies.

LOGISTICS MANAGEMENT

Management studies prepare the students to manage their own companies, lead teams of employees and occupy managerial roles in domestic and international companies.

The education program allows for the development of good managers capable of creative and analytical thinking, project development and business planning skills, and the development and implementation of marketing plans and strategies.

A significant role in the program of studies is played by practical education, in the form of classes and workshops. They allow the students to practically apply the strategic concepts and models through case analysis, in most cases describing the actual problem situations, strategy games, simulation games.